

Amanda Bryson

Education

May 2016

Appalachian State University, Boone, NC

Bachelor of Science in Communication

- Public relations major; general business minor
- University and Communication Departmental Honors Program
- Chancellor's and Dean's List, Fall 2012 - Present
- Recipient of Watauga Ashe Wilkes, Blowing Rock Community Foundation, Blowing Rock Women's Club, New River Light and Power scholarships
- Semester-long study abroad in Australia, Spring 2015

Relevant Experience

2015 - Present

ASU Communication Alumni Event: Spring Forward, Boone, NC

Event Planner

- Conduct needs assessment through survey to determine how to best prepare undergraduate students to enter professional workforce
- Contact, invite, and serve as liaison for all alumni participating in event
- Coordinate with vendors at The Lost Province to plan reception
- Create and organize event itinerary
- Promote event through social media and print materials
- Design event promotional material including flyers, surveys, blog page

2016 - Present

Harvest House Church, Boone, NC

Student Volunteer

- Created and implemented social media plan through service learning course
- Educated staff on using social media to communicate effectively

2016 - Present

The Crossnore School, Boone, NC

Student Volunteer

- Developed crisis communication plan through service learning course

2010 - Present

Convention Photography Services, Headquarters in Brevard, NC

Manager Fall 2012 to Present, Photographer 2010 to Present

- Photograph clients of Hawksnest Snow Tubing and Zipline, Jonas Ridge, Tweetsie Railroad
- Shoot portrait and action photography in a fast-paced environment
- Hire, train, interview, and oversee/delegate tasks to employees
- Handle company finances and buying supplies
- Diagnose/fix minor problems with cameras, computers, and printers
- Construct creative solutions to unexpected situations under pressure

Fall 2015

Appalachian State's Solar Vehicle Team: Team Sunergy, Boone, NC

Student Designer

- Designed promotional material including a brochure, advertisement, and newsletter

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Relevant Experience Continued

- Summer 2015 **Village Cafe, Blowing Rock, NC**
Server
- Provided exceptional customer service to an up-scale demographic

Certification and Relevant Skills

- 2015 - Present **Certifications, Online**
- Cvent Certification
 - Introduction to Incident Command System Certification
 - National Incident Management System Public Information Systems Certification
 - Hootsuite Certification, Anticipated April 2016
- 2012 - Present **Skills and Training, Boone, NC**
- Adobe Creative Suite
 - Google Analytics
 - Code Academy
 - Darkroom Digital Express

Extracurricular Activities

- 2014 - Present **Public Relations Students Society of America, Boone, NC**
Chapter Member
- Attended and raised over \$2000 for 2015 National Conference
 - Advise chapter guests on marketing strategies
- 2012 - Present **New Life, Boone, NC**
Ride Coordinator 2015
- Coordinate drivers to provide on-campus members transportation to and from meetings
 - Active member of weekly bible studies

Volunteer

- 2013 - Present **Harvest House Church, Boone, NC**
Greeter 2014 to Date, Youth Group Founder/Leader 2013 to 2015
- Serve as point of contact for visitors
 - Worked with and fostered sense of community in middle and high schoolers
 - Organized and chaperoned various trips and activities
 - Bible study leader
- 2006, 2011, 2013 **Samaritan's Purse Operation Christmas Child, Boone, NC**
- Packed and processed shoeboxes for Operation Christmas Child